

## Benefit from a proven framework designed for digital transformation in an agile way

An innovation blending the Digital Service Standard of the UK Government and emergent thinking from the Agile Business Consortium around business agility.

AgileDS enables organizations to develop a consistent approach, common language and skilled workforce for the successful design, development and delivery of digital services.

Application of AgileDS has shown users of digital services gain greater value from a rapid and responsive approach that is designed with focus on user research, user experience and digital performance analysis.

### Building services not websites

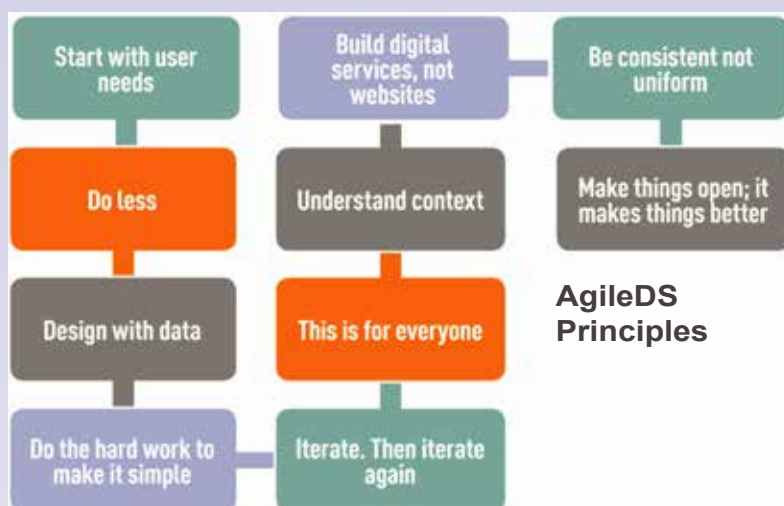
This UK Government digital services guidance is well tried and proven, making it the ideal platform for an agile guide to support the design, development and delivery of effective digital services. AgileDS integrates two key design principles “start with needs” and “build digital services not websites”.

### User needs are a key element of digital services

AgileDS gives special attention to the user needs at the start of any project. Elements like research continually, involve the whole team, test the user experience as early as possible and using technology to evaluate various options are some proven practices adopted by the guidance to ensure a user focused approach to digital services.

### Scalable Service Delivery Team

AgileDS also defines a set of responsibilities that are collected into simple themes such as service ownership and product management.



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# Agile Digital Services - AgileDS™

## AgileDS Training

### Target Audience

AgileDS training and certification is aimed at all those wishing to adopt a flexible and user centric approach for the design, development and delivery of digital services. For people with a good understanding of agile practices, AgileDS will introduce new practices, such as user research, user experience design and digital performance analysis.

### 3 day AgileDS Foundation Program

**By the completion of the training a participant will understand:**

- A user centric approach to design, development and delivery of digital services
- How to develop a digital service
- How digital services can be developed with agile practices
- Roles within an AgileDS environment

**The Foundation course covers:**

- AgileDS principles
- Digital service lifecycle
- User needs and user experience
- Requirements
- Roles and Responsibilities
- Planning and Control
- Planning and Control
- Agile governance
- Sprints
- Iterative development
- Estimating
- Quality assurance

### 1 day AgileDS Practitioner Program

This program prepares participants for the Practitioner exam through discussion, review sessions and using a sample Practitioner exam to refine understanding on the application of AgileDS. Passing the Foundation exam is a pre-requisite to completing the Practitioner exam.

## AgileDS Coaching and Advisory

### AgileDS Coaching

Supporting the application of AgileDS through individual and team coaching, enabling the successful application of agile knowledge and skills to bring optimum value from digital services.

### AgileDS Advisory

Working with your digital services sponsor and teams using the AgileDS framework and where of value, integrating other Agile approaches for each delivery phase from discovery to go-live. Providing advice on best practices and application of digital services standards.

# HiLogic

Helping You Enable Value

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